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**Title:**

Press release - Australian Institute of Export

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AUSTRALIAN INSTITUTE OF EXPORT

The Australian Institute of Export has formed a South Australian Division, the Premier, Mr. Dunstan, announced today.

"The Institute has as its main objective the encouragement and promotion of export trade.

"The Government is doing all it can to expand South Australia's export markets both in Europe and Asia," the Premier said.

"New markets do not appear miraculously; they are only established after a great deal of ground work and research has been carried out.

"The Australian Institute of Export is directly involved in training businessmen in the principles of export and the formation of this new division will provide South Australian businessmen with the opportunity to become expert in all matters associated with export."

Mr. R.C. Vine, Chairman of the South Australian Division, said today that plans are underway to introduce a diploma course in conjunction with the South Australian Institute of Technology.

"Such a course will play an important part in developing the knowledge and enterprise necessary to expand the State's export markets," Mr. Dunstan said.

The Premier has been made an honorary fellow of the Institute.